

ABOUT RICHLAND FIRST STEPS

Richland First Steps works alongside families, caregivers, and community partners to ensure children in Richland County are ready to **thrive by age five**, in school and in life.

Through no-cost, high-quality early childhood programs, we support healthy development from pregnancy through age five, helping children build strong foundations for lifelong success.

From supporting expectant mothers and strengthening parenting confidence to creating engaging early learning experiences for young children, our work helps families access the tools, support, and resources they need during the most critical years of development.

BECOMING A MOM PROGRAM SPONSORSHIP FY 2026/2027

Maternal Health & Parenting Readiness Program:

Support expectant and new mothers through a 9-session maternal health and parenting readiness **program** focused on **healthy pregnancies, early childhood development, caregiver confidence, and family well-being.**

\$4,500 – Program Supporter

- Logo included in program materials
- Recognition during program sessions
- Social media recognition (1–2 posts)
- Website recognition (sponsor listing)
- Acknowledgment in program summary or impact update

\$9,500 – Program Partner (Lead Sponsor)

- Lead sponsor recognition for Becoming a Mom program
- Logo prominently featured on all program materials
- Recognition at each session (verbal and/or printed)
- Social media recognition (3–4 posts highlighting impact)
- Opportunity to provide resources or information to participants
- Invitation to attend or engage with one program session
- Impact summary report including participant reach and outcomes
- Website feature highlighting partnership and shared goals

COMMUNITY ENGAGEMENT SPONSORSHIP FY 2026/2027

Palmetto Basics Mobile Learning Experience:

Engage families across Richland County in early childhood development through interactive learning experiences rooted in the Palmetto Basics.

\$4,500 – Supporting Sponsor

- Logo recognition on booth signage
- Logo included on select printed materials
- Recognition on Richland First Steps website
- Social media recognition (and promotion)

\$9,500 – Community Partner

- Co-branded presence on The Basics booth
- Logo featured prominently on booth signage & materials
- Social media recognition (3–4 posts yearly)
- Website recognition
- Opportunity to provide branded materials
- Invitation to attend/select events for staff engagement

\$15,500 – Presenting Sponsor

- Exclusive Presenting Sponsor designation
- Primary logo placement on booth signage & materials
- Dedicated social media features (5–6 yearly)
- Featured partner spotlight (website and newsletter)
- Opportunity for on-site engagement (staff participation at events)
- Inclusion in media or press opportunities (if applicable)

For More Information:

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